



NEWBERRY EVENT

MUSIC FESTIVAL
TO DEFEAT MS

Sponsorship Opportunities

July 24-26
2020



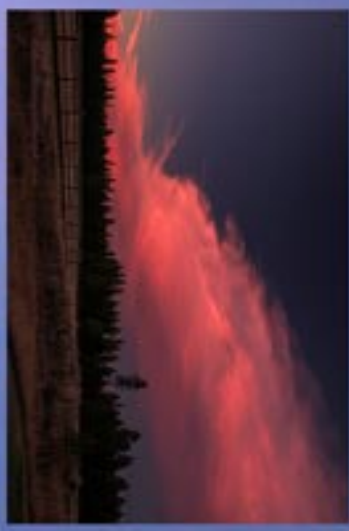
www.NewberryEvent.com

Newberry Event IRS 501c3 #47-1743633

PAST EVENTS



LOCATION



Just 25 miles south of Bend, 2 hours from Eugene and 3.5 hours from Portland, the Newberry Event Music & Arts Festival is centrally located in Newberry County at the DiamondStone Guest Lodges between Sunriver and Lapine making this a quick getaway for any festivalgoer, with an abundance of outdoor recreational activities in the area.

DiamondStone Guest Lodges
16693 Sprague Loop
Lapine, Oregon 97739
541.536.3600



www.DiamondStone.com
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NEWBERRY FAMILY



Who We Are

The 8th annual Newberry Event is a boutique family friendly multi-generational music festival. This 3-day event has become known as a "Good Time for a Great Cause" and was awarded Oregon's "Hidden Gem Festival Award" for "small but worthy events with attendance under 1000 people, worth bragging about" from the Oregon Festival and Events Association. An official "Defeat MS" fundraiser, it is hosted on beautiful rural acreage at Diamondstone Guest Lodges.

The Mission

To raise funds for the Oregon Chapter National Multiple Sclerosis Society. Funds are distributed back to benefit local Oregon Communities and their MS-based needs, as well as to provide critical research funds to defeat Multiple Sclerosis. Events thus far have donated over \$10,000. The 2020 goal is to raise \$10,000 in net proceeds.

What is MS?

Multiple Sclerosis is an incurable, progressively debilitating neurological autoimmune disease. Almost everyone knows someone with MS, with high concentrations in all globally mid-latitude areas, over 9000 people in Oregon and SW Washington, and more than 2.3 million worldwide. Curing MS is a goal, but we must first unravel the mysterious clues. The National MS Society mobilizes resources to find the cause and develop a cure, and addresses challenges of everyone affected by MS. The Newberry Event and NMSS's mission is "a world free of MS".

SPONSORSHIP LEVELS



DIAMOND \$10,000

- *MAIN STAGE BANNER & TWO 3'X6' FENCE BANNERS (YOU PROVIDE.)
- *LOGO ON A MINIMUM 1000 11"X17" POSTERS AND 10,000 4"X6" HANDBILLS DISTRIBUTED STATEWIDE AND BEYOND.
- *LOGO ON ALL PRINTED ADVERTISING, PROGRAM LISTING AND WEBSITE.
- *TWENTY 3-DAY PASSES OR THIRTY 1-DAY TICKETS.
- *MENTIONS IN ALL SOCIAL MEDIA (FACEBOOK, INSTAGRAM, TWITTER & MORE), BOOSTS, EVENTS, ADS, & BLAST. ESTIMATED REACH 125K-250K+
- *RADIO MENTIONS AND STAGE ANNOUNCEMENTS.

TITANIUM \$5,000

- *SECOND STAGE BANNER & TWO 3'X6' FENCE BANNERS (YOU PROVIDE.)
- *LOGO ON A MINIMUM 1000 11"X17" POSTERS AND 10,000 4"X6" HANDBILLS DISTRIBUTED STATEWIDE AND BEYOND.
- *LOGO ON ALL PRINTED ADVERTISING, PROGRAM LISTING AND WEBSITE.
- *TEN 3-DAY PASSES OR FIFTEEN 1-DAY TICKETS.
- *MENTIONS IN ALL SOCIAL MEDIA (FACEBOOK, INSTAGRAM, TWITTER & MORE), BOOSTS, EVENTS, ADS, & BLAST. ESTIMATED REACH 125K-250K+
- *RADIO MENTIONS AND STAGE ANNOUNCEMENTS.

PLATINUM \$2,500

- *TWO 3'X6' FENCE BANNERS (YOU PROVIDE.)
- *LOGO ON A MINIMUM 1000 11"X17" POSTERS AND 10,000 4"X6" HANDBILLS DISTRIBUTED STATEWIDE AND BEYOND.
- *LOGO ON ALL PRINTED ADVERTISING, PROGRAM LISTING AND WEBSITE.
- *FIVE 3-DAY PASSES OR EIGHT 1-DAY TICKETS.
- *MENTIONS IN ALL SOCIAL MEDIA (FACEBOOK, INSTAGRAM, TWITTER & MORE), BOOSTS, EVENTS, ADS, & BLAST. ESTIMATED REACH 125K-250K+
- *STAGE ANNOUNCEMENTS.

GOLD \$1,000

- *TWO 3'X6' FENCE BANNERS (YOU PROVIDE.)
- *LOGO ON A MINIMUM 1000 11"X17" POSTERS AND 10,000 4"X6" HANDBILLS DISTRIBUTED STATEWIDE AND BEYOND.
- *LOGO ON ALL PRINTED ADVERTISING, PROGRAM LISTING AND WEBSITE.
- *TWO 3-DAY PASSES OR FOUR 1-DAY TICKETS.
- *MENTIONS IN ALL SOCIAL MEDIA (FACEBOOK, INSTAGRAM, TWITTER & MORE), BOOSTS, EVENTS, ADS, & BLAST. ESTIMATED REACH 125K-250K+
- *STAGE ANNOUNCEMENTS.

SPONSORSHIP LEVELS / CONTACT



SILVER \$500

- *ONE 3'X6' FENCE BANNERS (YOU PROVIDE.)
- *LOGO IN PROGRAM LISTING AND WEBSITE.
- *ONE 3-DAY PASSES OR TWO 1-DAY TICKETS.
- *MENTIONS IN ALL SOCIAL MEDIA (FACEBOOK, INSTAGRAM, TWITTER & MORE.) ESTIMATED REACH 125K-250K+
- *STAGE ANNOUNCEMENTS.

Your sponsorship will help assure success for the Newberry Event, but we know not everyone can become a sponsor. You can still help out as a Newberry Supporter with a small donation or an item for the silent auction, which is an important part of the fundraising. You can also purchase a ticket and come be part of the Newberry Family. Business donations receive a W-9 and individual donors receive a tax deductible receipt.

NEWBERRY SUPPORTER \$ _____

SILENT AUCTION ITEM \$ _____ value _____

description _____

For more information about the event, please visit www.NewberryEvent.com and do not hesitate to contact us with any questions.

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